

WBNS-TV. Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

## Contract #

Schedule Dates Advertiser

Адепсу Product

Brand Salesperson

**Buyer Name** Phone/Fax CPE

Sales Office

Account Types Billing Type

103081 10/09/12-10/15/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Standard

95/101/1904/SKED C National/Political

Comments

OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C Date Entered Last Modified

Entered By

10/01/12 10/01/12 Kathy Sparks

CO-OP

Headline #

ECR07909309

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$11,790.00

Net Total \$66,810.00

Sales Tax

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WBNS-TV (WBNS)		
By Broadcast Month	Spots 5	<u>Rate</u>
Oct. 2012	49	\$78,600.00
Grand Total:	49	\$78,600.00
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		<b>U</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	lormal Line / SPOT	10/09/12-10/12/12	3	:30	5A- 5:55A (EST)	1		Х	Х	'χ	Χ.		1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/1/12
2.0	formal Line / SPOT	10/15/12-10/15/12	3	:30	5:57A- 7A (EST)	1	X	-			1	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/1/12
3.0	lormal Line / SPOT	10/09/12-10/12/12	3	:30	7A- 8A (EST)	2		Х	Х	X	x !	!	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
4.0	lormal Line / SPOT	10/09/12-10/12/12	3	:30	8A- 8:55A (EST)	2		. X	Х	×	X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
5.0	lormal Line / SPOT	10/13/12-10/13/12	3	3 :30	4:58A- 6:56A (EST)	1				1	, )	Κ .	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/1/12
6.0	Iormal Line / SPOT	10/14/12-10/14/12	3	3 :30	8:58A- 10:30A (EST)	1		:		i	i	×	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/1/12
7.0	Iormal Line / SPOT	10/09/12-10/12/12	3	3 :30	8:58A- 9:55A (EST)	2		: X	Х	X	Χ .	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	10/1/12
8.0	lormal Line / SPOT	10/09/12-10/12/12	3	3 :30	9:58A- 10:55A (EST)	4	ŀ	, X	Х	; x ;	Χ.		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	10/1/12
9.0	Iormal Line / SPOT	10/09/12-10/12/12	3	3 :30	10:58A- 11:57A (EST)	3	3	χ	Х	X	Χ.		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TPIR	10/1/12
10.0	Iormal Line / SPOT	10/09/12-10/12/12	3	3 :30	11:58A- 12:30P (EST)	3	3	, X	Х	; x :	Х		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
11.0	Iormal Line / SPOT	10/09/12-10/12/12	3	3 :30	12:30P- 2P (EST)	2	:[	, X	Х	. X	Х		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	10/1/12
12.0	formal Line / SPOT	10/09/12-10/12/12	3	3 :30	2P- 3P (EST)	3	3	Х	Х	Х	Х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	10/1/12
13.0	Iormal Line / SPOT	10/09/12-10/12/12		3 :30	3P- 3:55A (EST)	3		, χ	Х	X	х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL	10/1/12

		CONTINIATION	CUNTRACT		
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:	
				<u> </u>	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #

Schedule Dates 10/09/1
Advertiser Obama

Agency Product

political/C political cand

Salesperson
Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type

Date:

Comments

**103081** 10/09/12-10/15/12

Obama for America (6765)

GMM8 (4408)

Political/Candidate (1161) political candidate (1775)

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Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

/

95/101/1904/SKED C

National/Political Standard

OBAMA/P/D SKED C

OBAMA FOR AMERICA SKED C

**Date Entered** 10/01/12 **Last Modified** 10/01/12

10/01/12 Kathy Sparks

Comments:

Date:

Entered By Kathy
CO-OP No

CO-OP No
Headline # ECR07909309

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$11,790.00 Net Total \$66,810.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	Γu V	Ve Th	Fr S	à Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3:58P-5P (EST)	3	. >	x )	x¦x;	Х		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	oz	10/1/12
15.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:58P- 7:30P (EST)	3		x >	κ¦ χ	X .	1	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 7:57P (EST)	3		x )	x : x	X		] :	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	10/1/12
17.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9P- 10P (EST)	1	х		: :				\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS/MIKE	10/1/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7:57P- 9P (EST)	1				Х		:	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	10/1/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8P- 9P (EST)	1				: 1	¦χ		\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/1/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9P- 10P (EST)	1					X	] :	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/1/12
21.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11:35P- 12:37A (EST)	1		x :	х х	Х			\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/1/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8A- 8:55A (EST)	1	х		: .		1		\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8:58A- 9:55A (EST)	1	х		-				\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/1/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11:58A- 12:30P (EST)	1	X .				1		\$1,200.0	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	12:30P- 2P (EST)	1	х		!	1		:	\$1,200.0	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	10/1/12
26.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	2P- 3P (EST)	1	Х		·		1		\$800.0	\$800.00	WBNS-TV (WBNS)	THE TALK	10/1/12
					CON	FIF	L RMA		ON	CC	NT	RA(	<u> </u>				

"WBNS-TV, Inc., and its stat	tions do not discriminate in advertising contract	s on the basis of race or ethnicity.	Any provision in any order or	agreement for advertising that purpo	rts to discriminate on the basis of rac	e or ethnicity, even if handwritten, typed or
	narticular contract is herby rejected "					

Accepted-Station:

Accepted-Agency/Advertiser:



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**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

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Agency

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Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

CPE

Brand

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KAUFMA, MEREDITH

95/101/1904/SKED C

**Account Types** National/Political Billing Type Standard

Comments OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C Date Entered 10/01/12 Last Modified

10/01/12 Kathy Sparks

No CO-OP ECR07909309 Headline #

Demo

Order Type Normal

Package Deal

**Entered By** 

Commission % 15.00

Commission \$11,790.00 **Net Total** \$66,810.00

Sales Tax

WBNS-TV (WBNS) Spots <u>Rate</u> By Broadcast Month \$78,600.00 Oct. 2012 49 Grand Total: \$78,600.00 49

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	٧	Mo Tu	ı We	Th F	r Sa S	u Spot	s Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/1S/12-10/1S/12	3	:30	3:58P- 5P (EST)		1 >	Χ	- 1		:		\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/1/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:30P- 7:57P (EST)		1 >	Х	-	1.	: :		1 \$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	10/1/12
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Accepted	t-Agency/Advertiser:			Date:	Accepted-								Date:	Comments:			

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